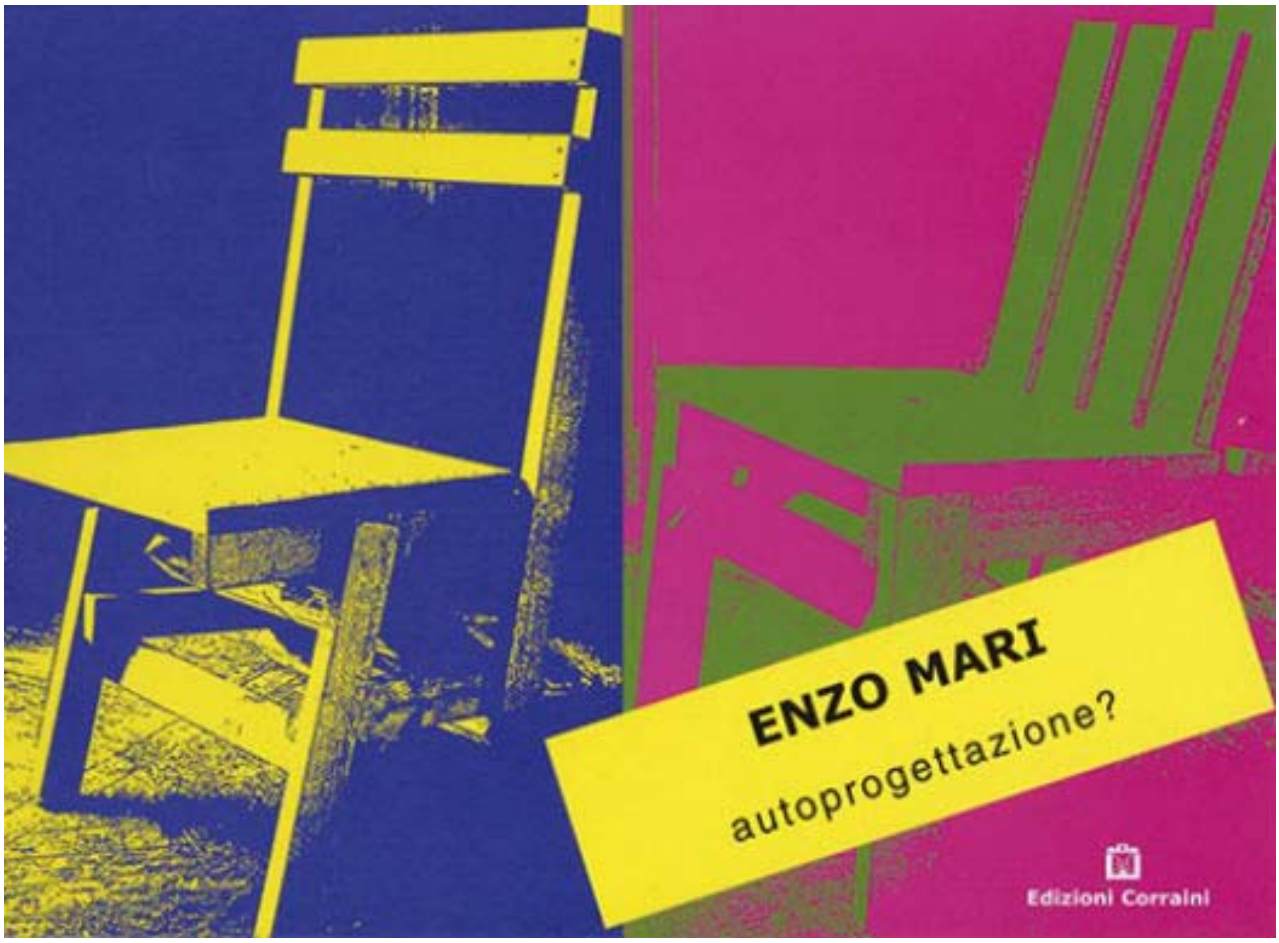

ENZO MARI
autoprogettazione?
Edizioni Corraini

Chaise design en bois par Enzo Mari

Sedia 1 - Enzo Mari

Categorie(s) : Chaises | Mobilier intérieur

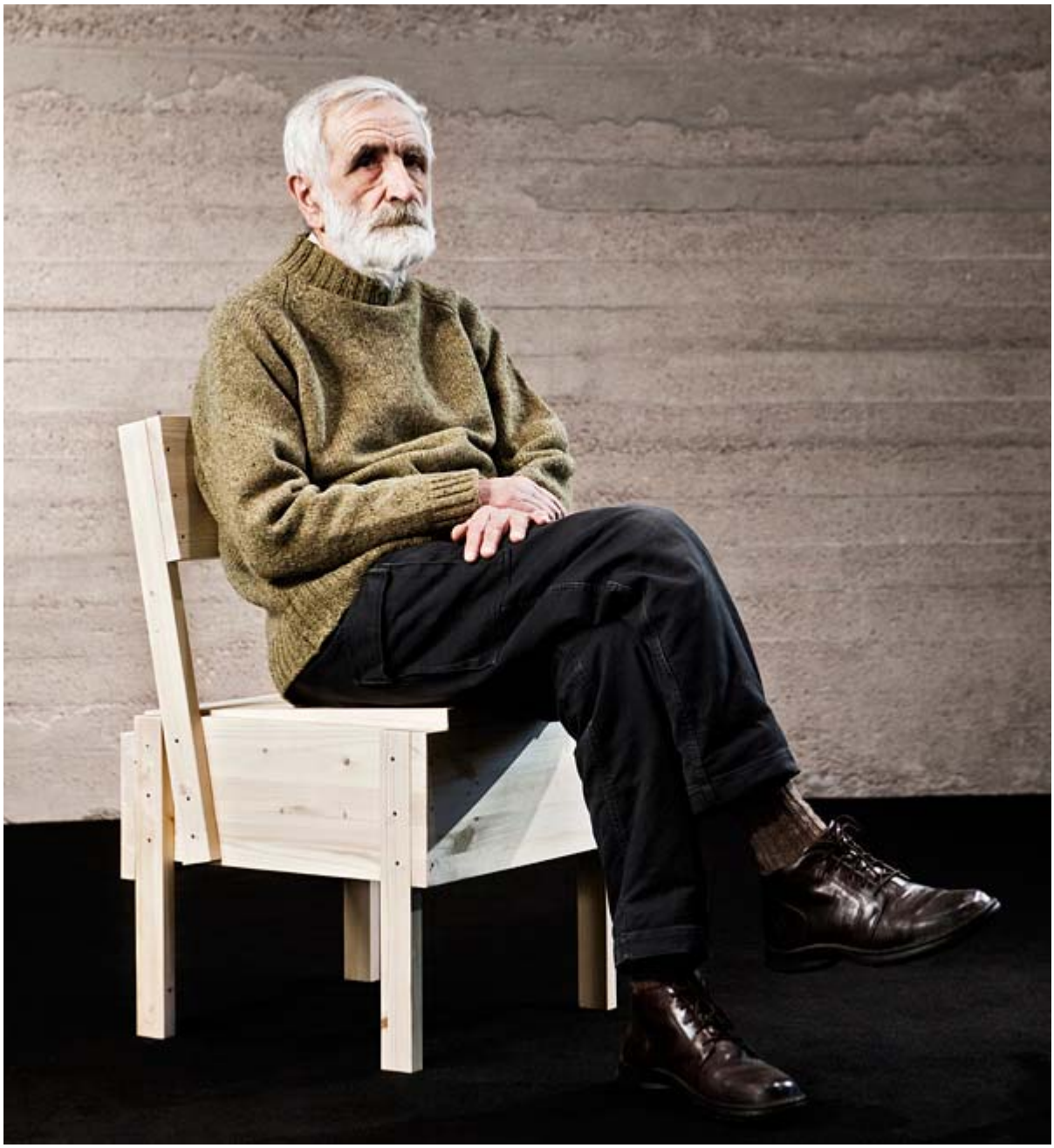
mots clefs : années 70 | bois | design italien | Design Povera | diy
Conception : 1974**A**rtek réédite la fameuse chaise d'Enzo Mari, Sedia 1 dont la forme et le concept ont été élaborés durant les années 70.
Véritable manifeste à l'origine de la mode IKEA et du DIY, l'idée était de concevoir une ligne de mobilier (Autoprogettazione) la plus accessible possible tant au niveau de son assemblage (un marteau et des clous suffisent) que par les matières utilisées (du sapin dans le cas présent).

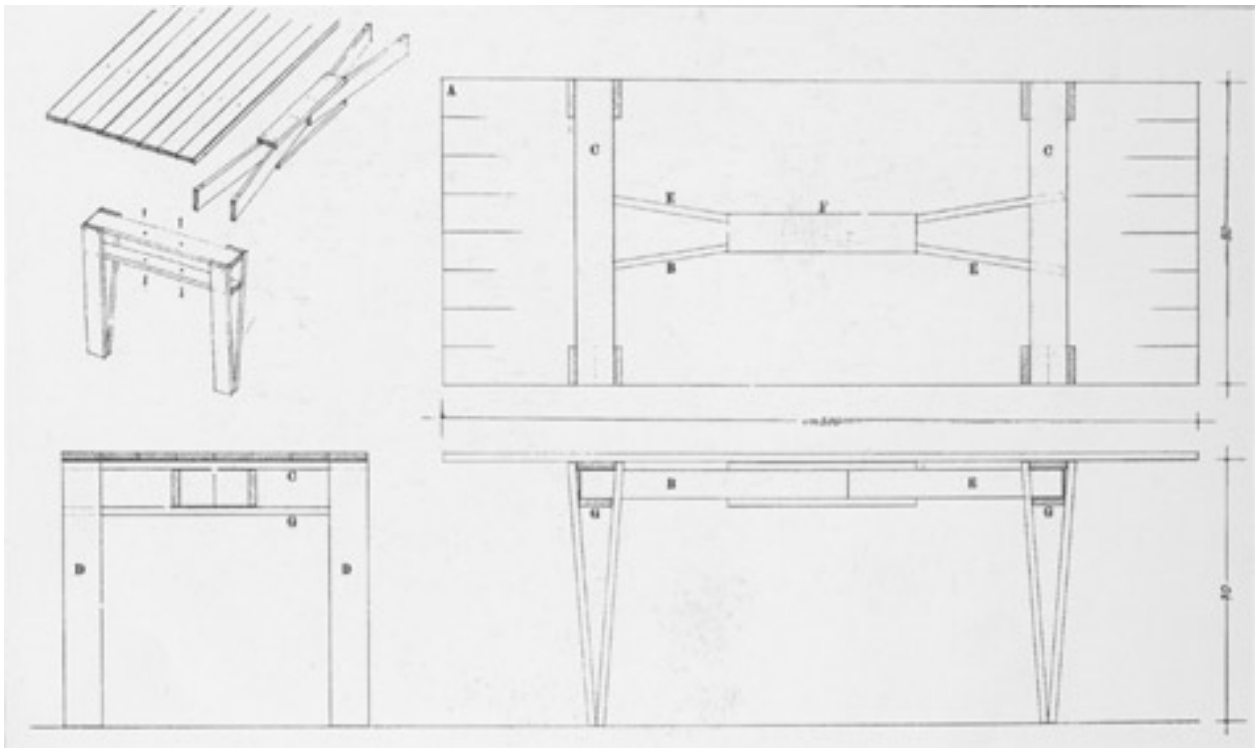
En résumé, le client achète des planches, des clous, et surtout un mode d'emploi. Ce mode d'emploi est le lien entre le concepteur et le réalisateur qui permet d'user d'un code commun. A noter, pour ceux qui sont curieux, que le mode d'emploi est un des six éléments de la communication conceptualisé par Jakobson qui permet la fonction métalinguistique (la fonction objective).

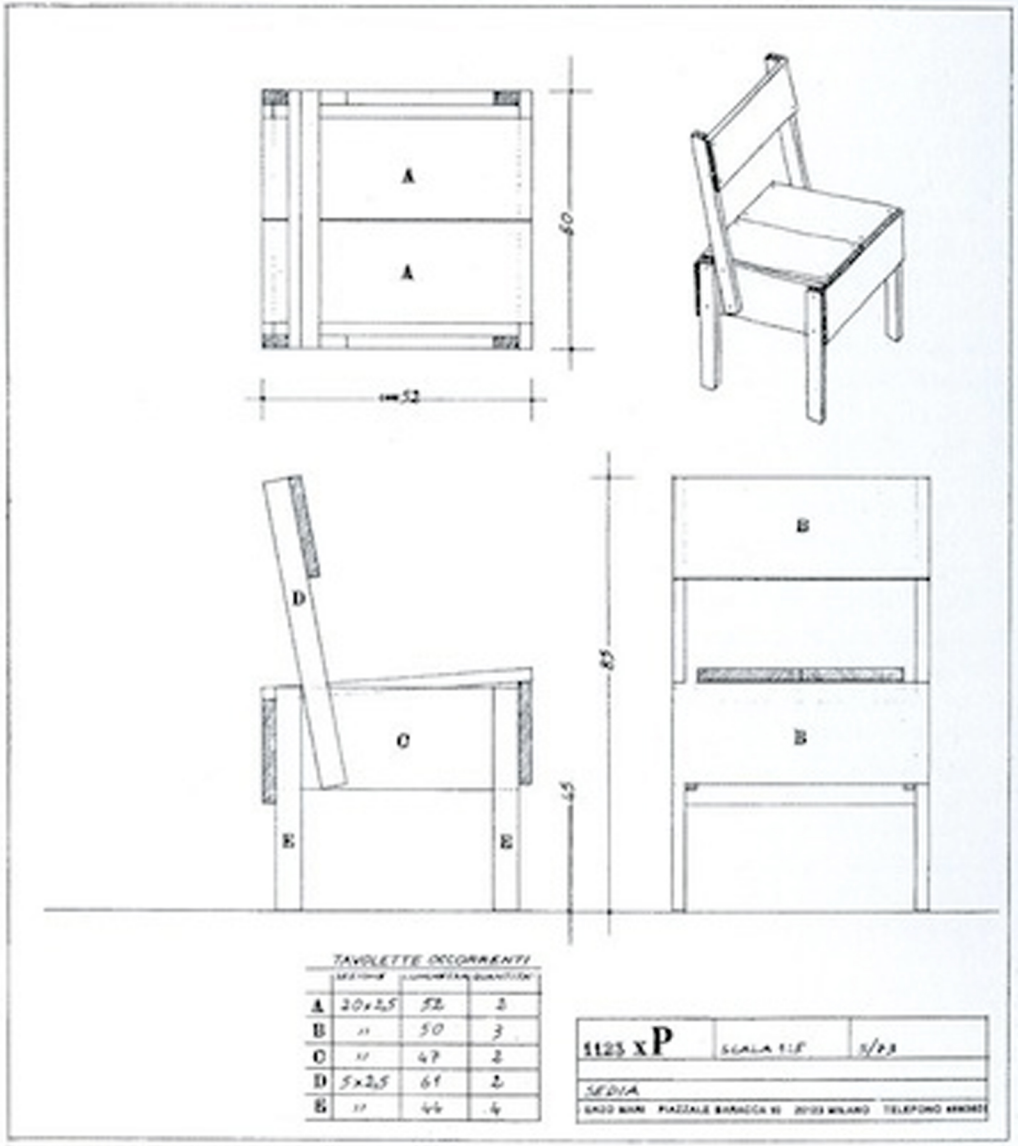
De ce fait, Enzo Mari articule son projet autour de la notion éducative, c'est-à-dire en déterminant un certain rapport au savoir, ce qui apparaît pour le moins subversif à la notion de design.

Ces mêmes idées structuralistes vont être développées en Art contemporain par le mouvement Art Minimal mais c'est surtout Daniel Buren qui va faire du « mode d'emploi » un véritable élément de la fonction créatrice.

En tout cas, Autoprogettazione introduit une petite révolution qui est en complète corrélation avec le succès grandissant du DIY.







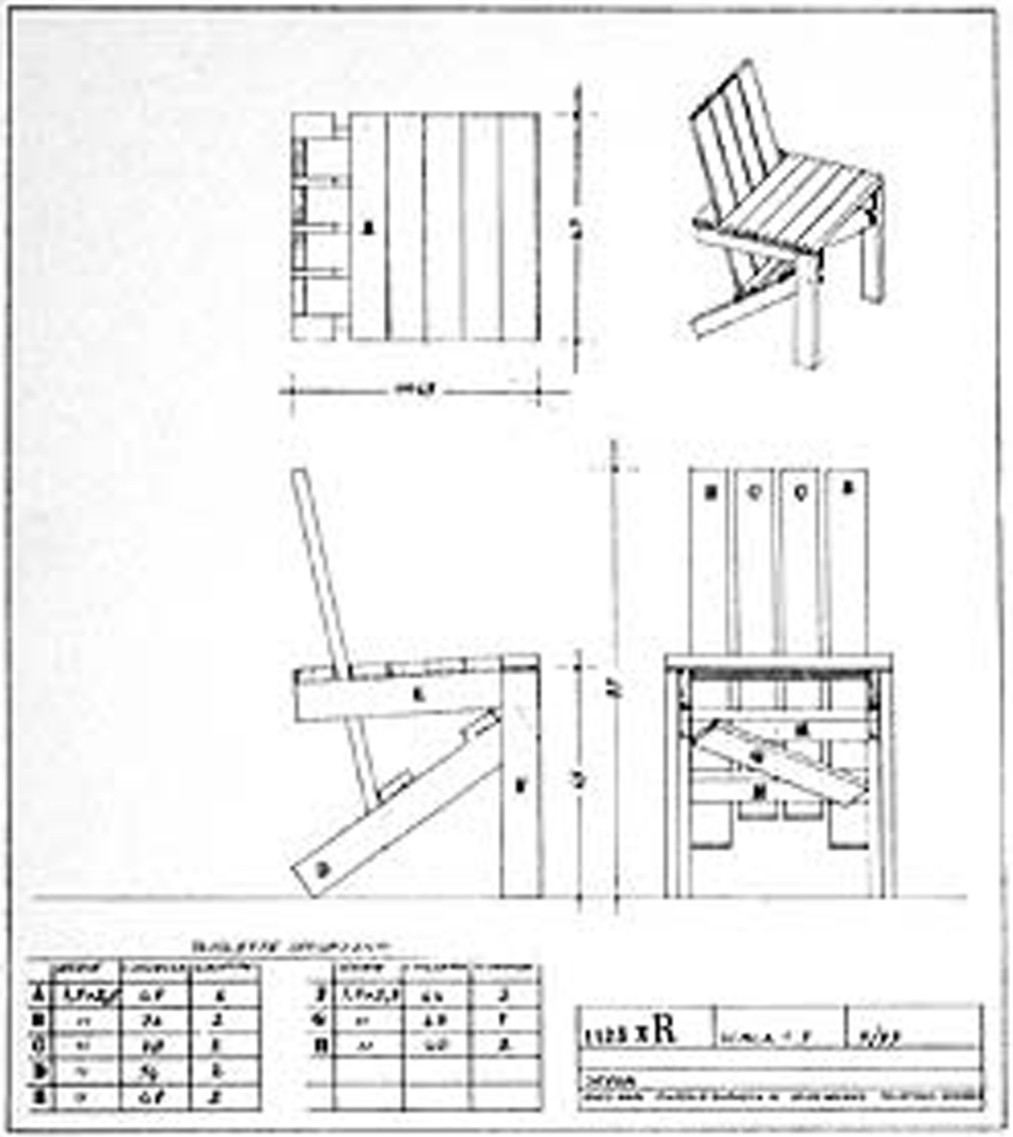
TAVOLETTE OCCORRENTI

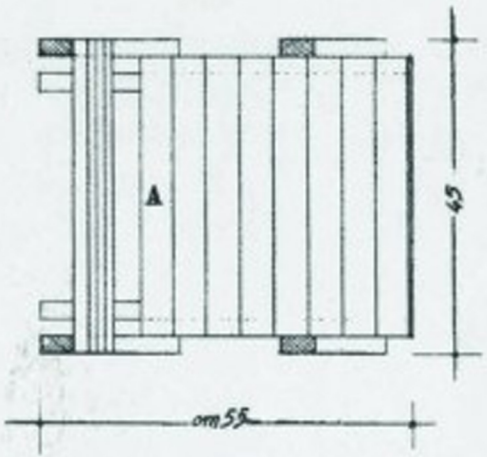
	MISURE	LUNGHEZZA QUANTITÀ	
A	20x2,5	52	2
B	"	50	3
C	"	47	2
D	5x2,5	61	2
E	"	44	4

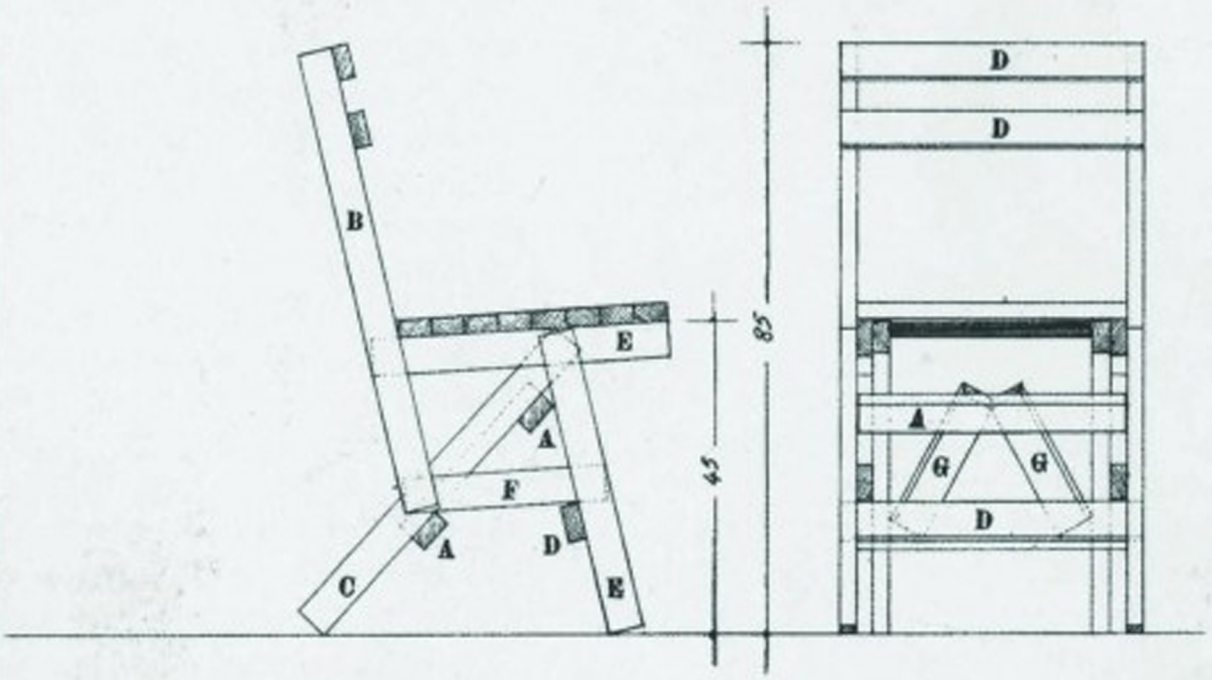
1123 xP | SCALA 1:5 | 5/23

SEDIA

BAGO MINI PIAZZALE BARACCA 10 20123 MILANO TELEFONO 6900855







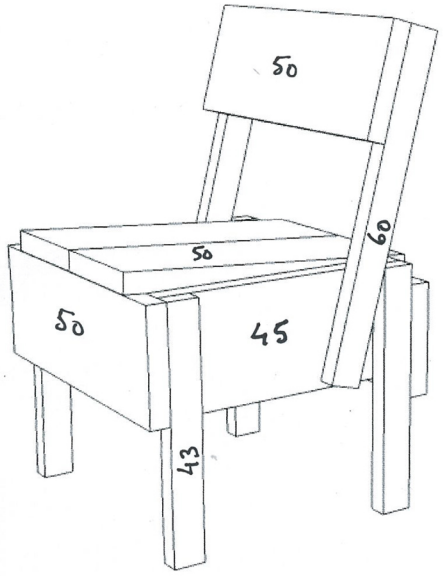
TAVOLETTE OCCORRENTI

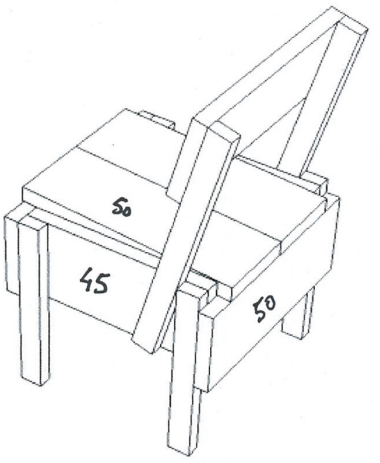
	SEZIONE	LUNGHEZZA	QUANTITA'
A	5×2,5	40	10
B	"	67	2
C	"	55	2
D	"	45	3
E	"	43	4

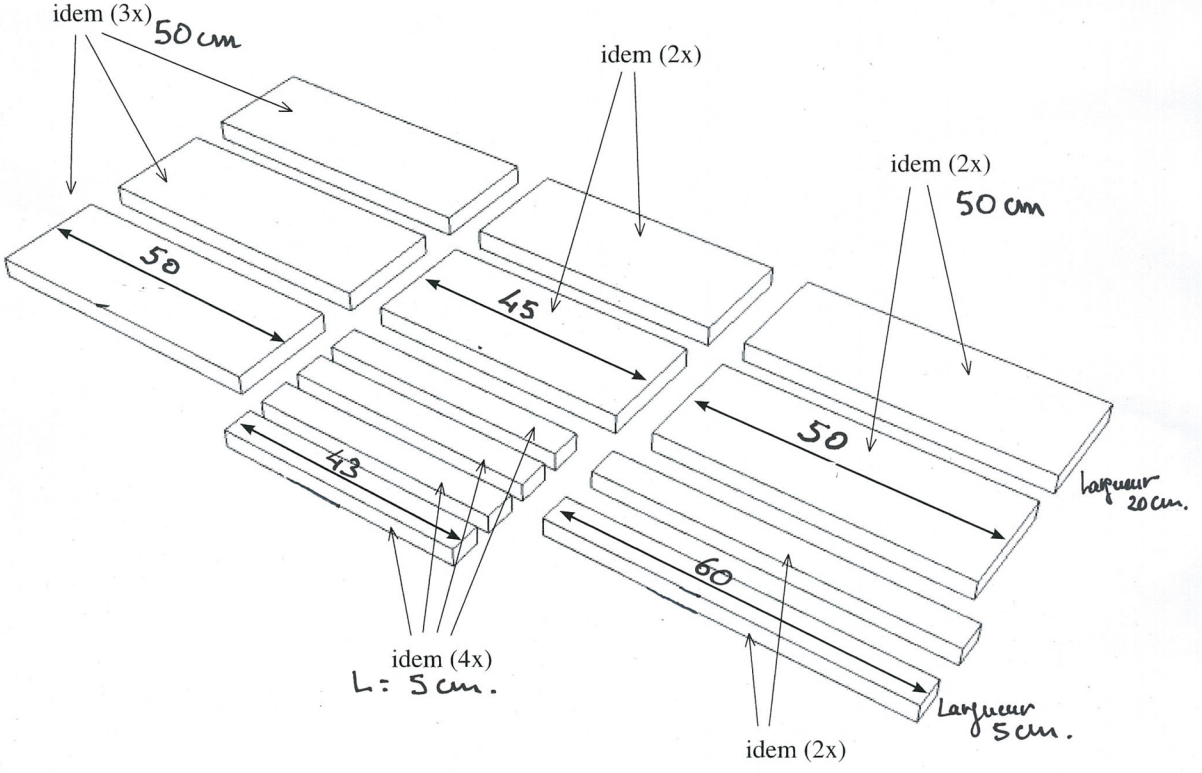
	SEZIONE	LUNGHEZZA	QUANTITA'
F	5×2,5	30	2
G	"	27	2

1123 xQ	SCALA 1:5	5/73
SEDIA		

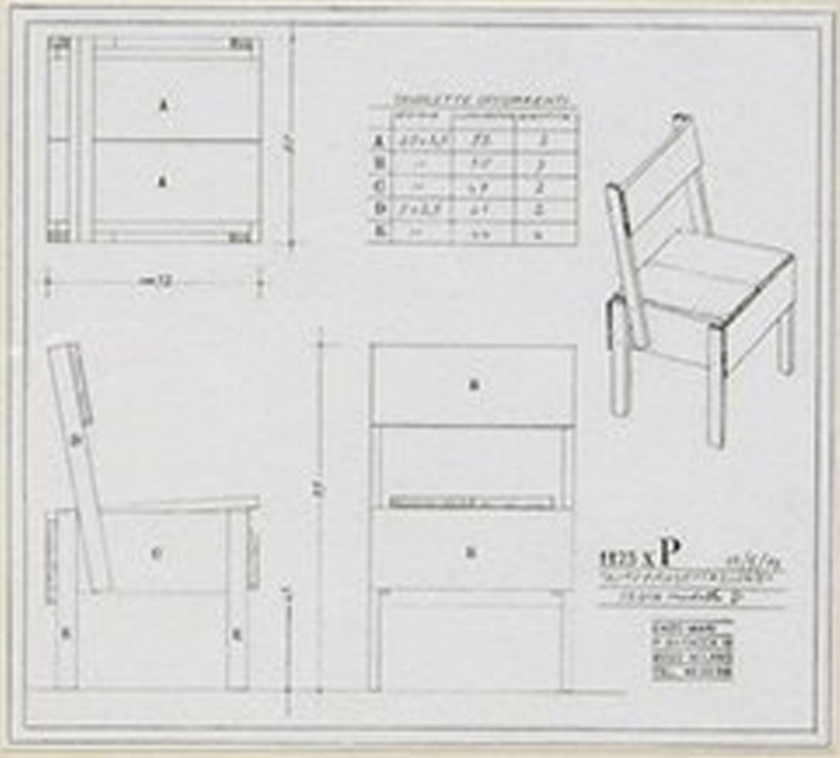
ENZO MARI PIAZZALE BARACCA 10 20123 MILANO TELEFONO 4693651



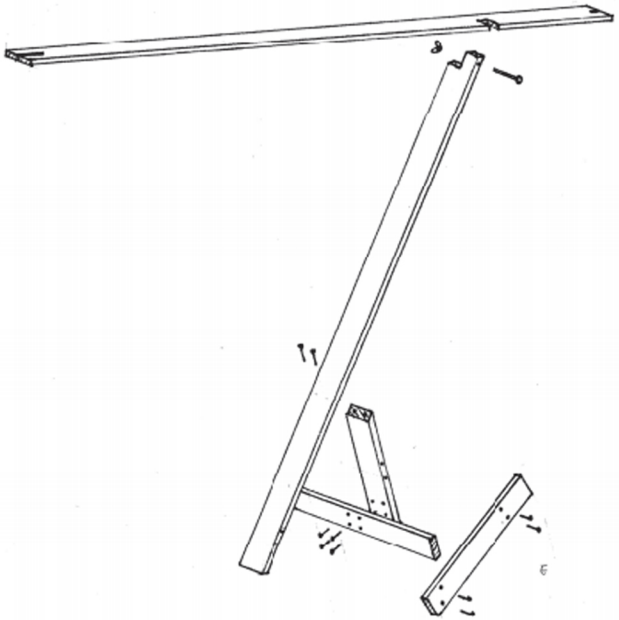


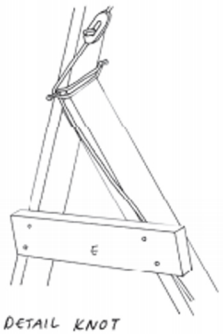


C.A.U.E 22
29, rue des Promenades
22000 SAINT-BRIEUC
Tél. 02 96 61 51 97

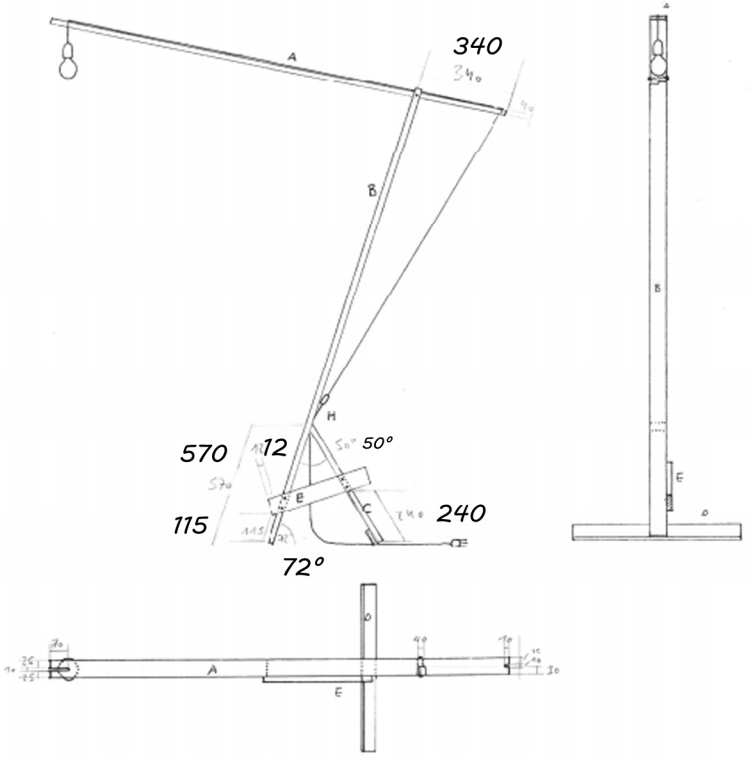


Kueng Caputo
Lampada A Stelo, 2009



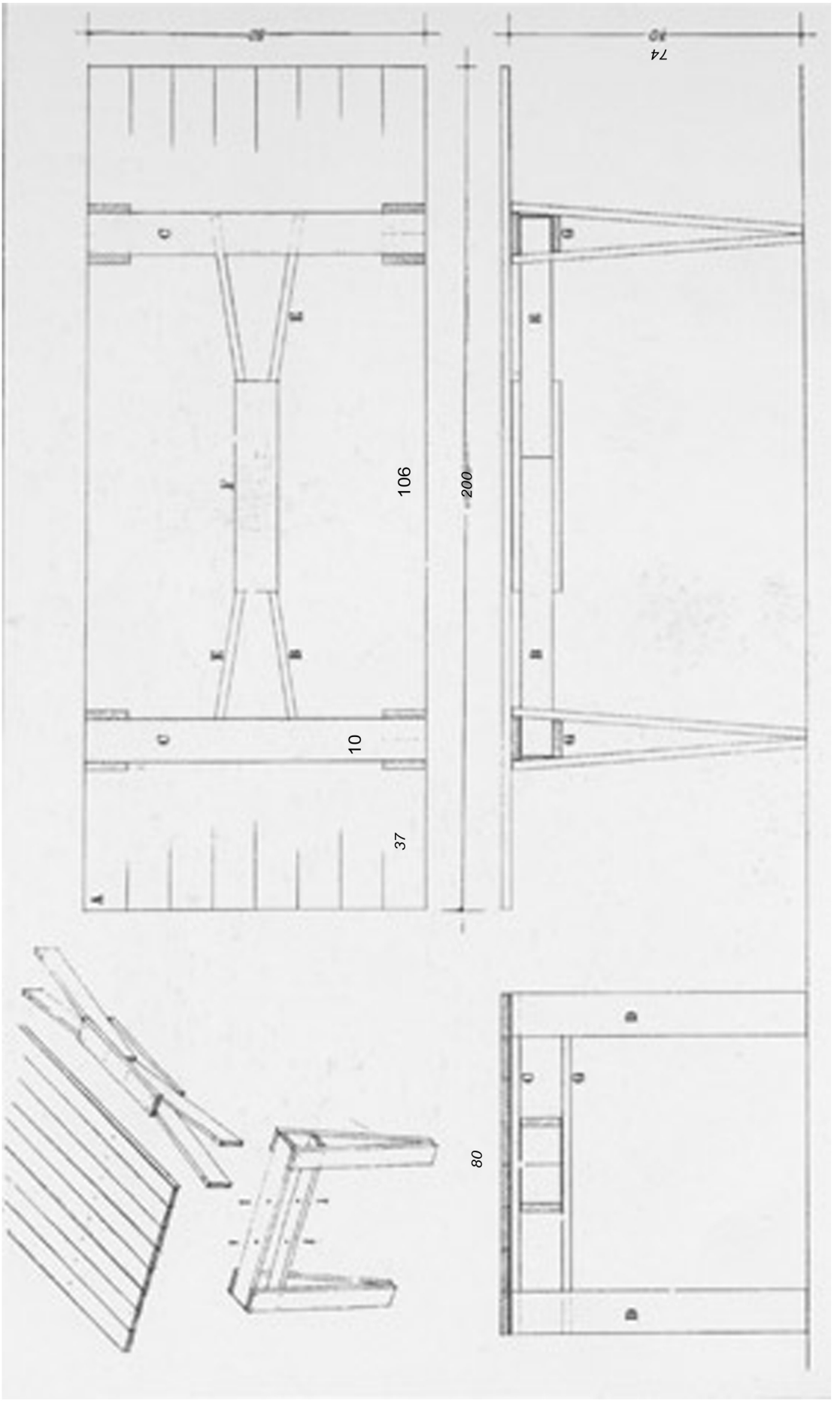


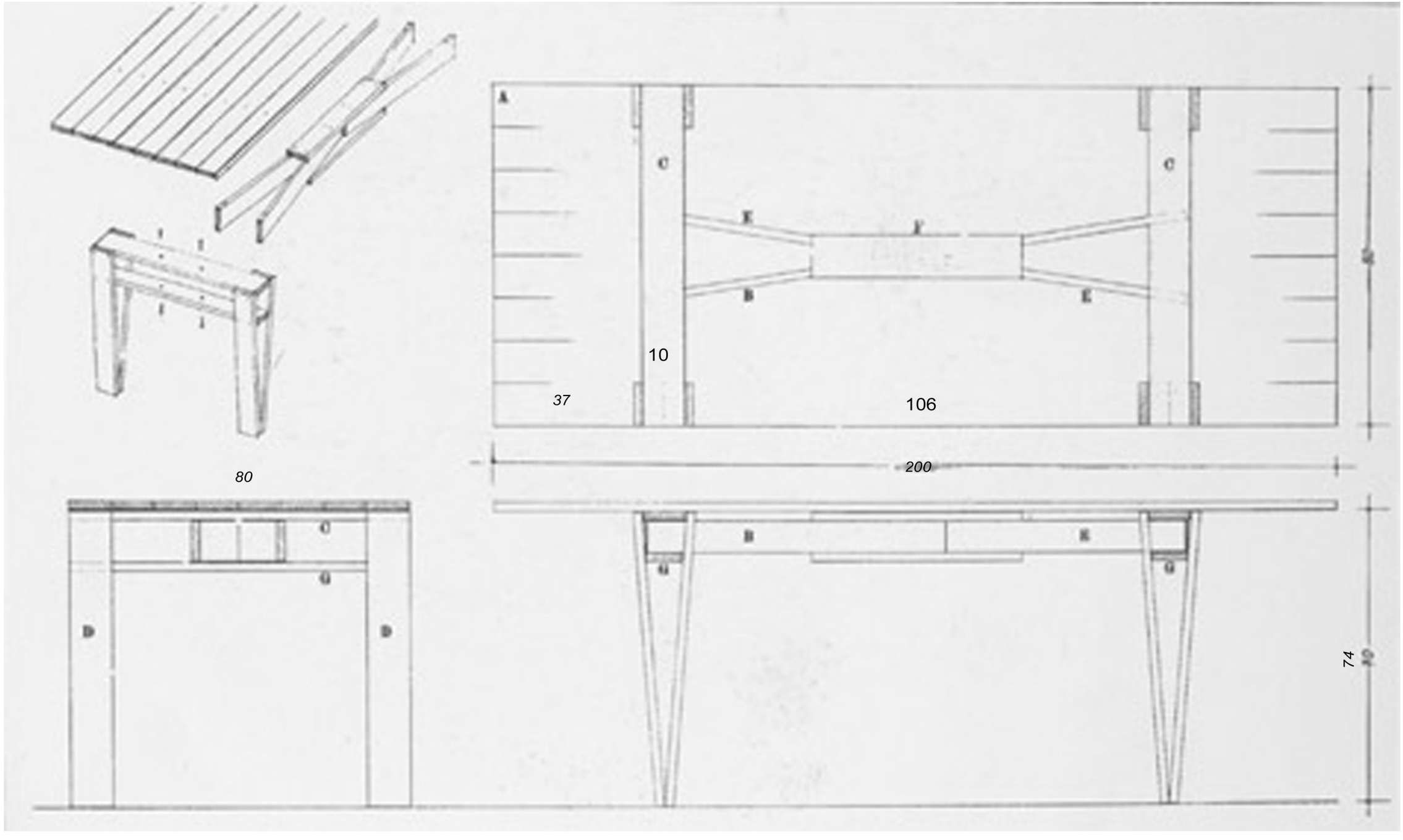
DETAIL KNOT



	WIDTH/DEPTH	LENGTH		LAMPADA A STELO
A	60×18	1720mm	1720	KUENG CAPUTO
B	"	1780mm	1780	LEIMBACHSTR. 5
C	"	620mm	620	CH - 8041 ZÜRICH
D	"	620mm	620	
E	"	480mm	480	SCALE 1:6
F	LIGHT BULB			
G	LAMP HOLDER WITH 4,3m CABLE			
H	SWITCH AFTER 2,7m (AFTER LIGHT BULB)			

16 planches 200x10x2.5




A
C
C
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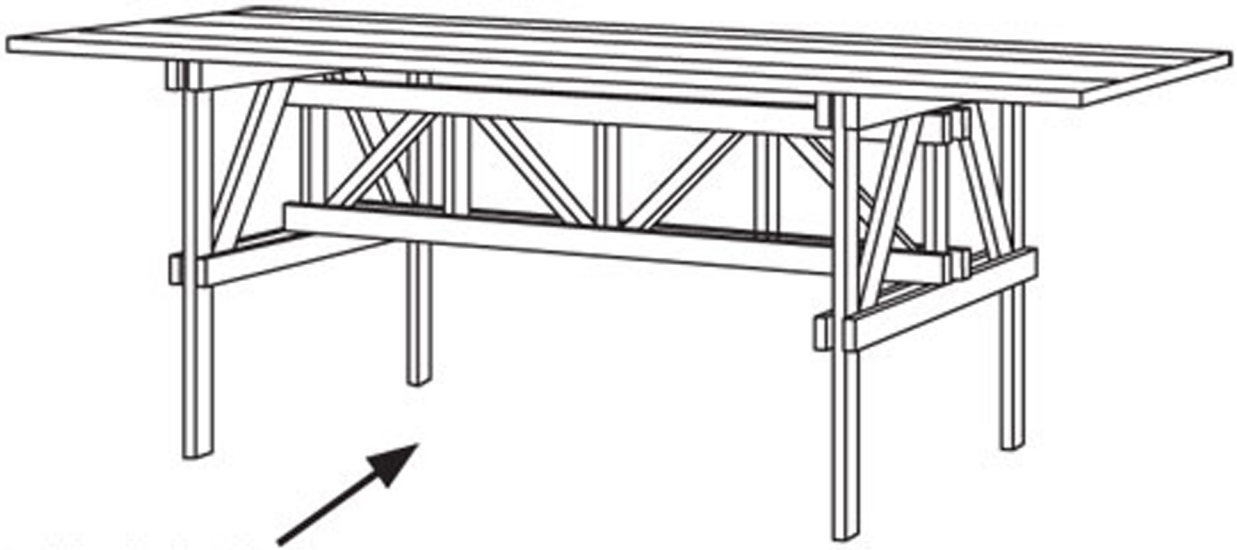
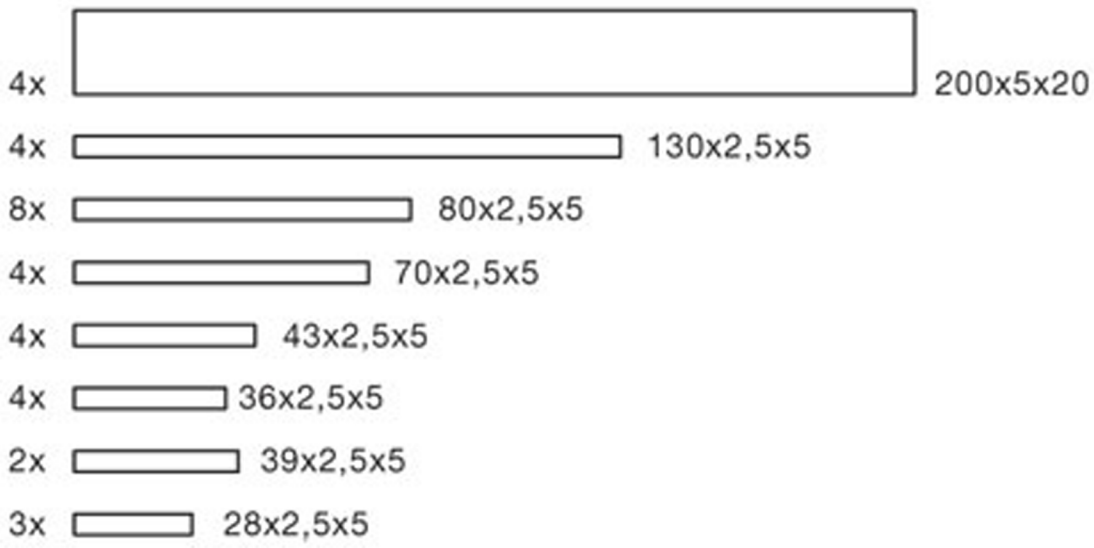
74

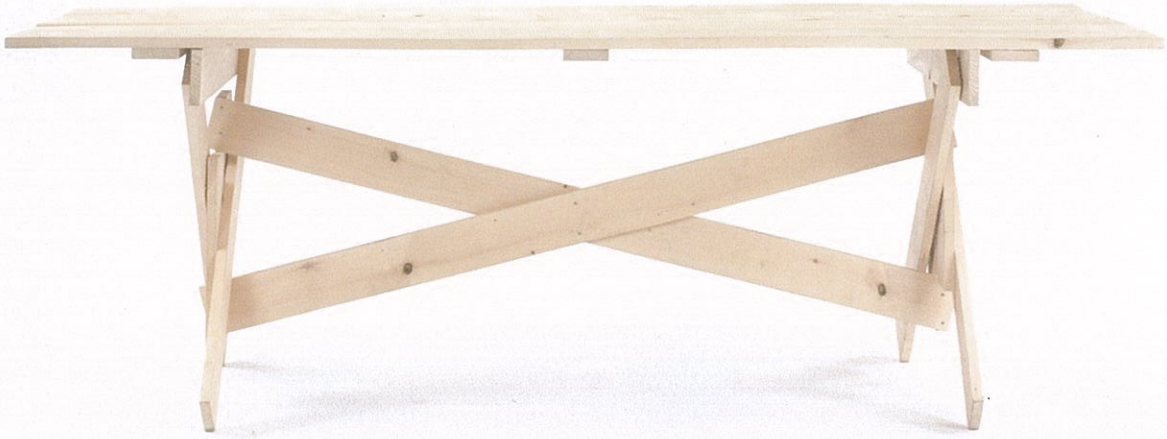


This table is built
from these pieces.



Enzo Mari Autoprogettazione dining table
Italy, 1974/2007
pine
31·5 w x 78·5 d x 28 h inches

Signed and dated to base: [Enzo Mari 2007 (1974)]·
Literature: Enzo Mari, Il Lavoro al Centro, d'Avossa and Picchi, pg· 100 Il Modo Italiano: Italian Design and Avant-Garde in the 20th Century, Bosoni, pg· 270



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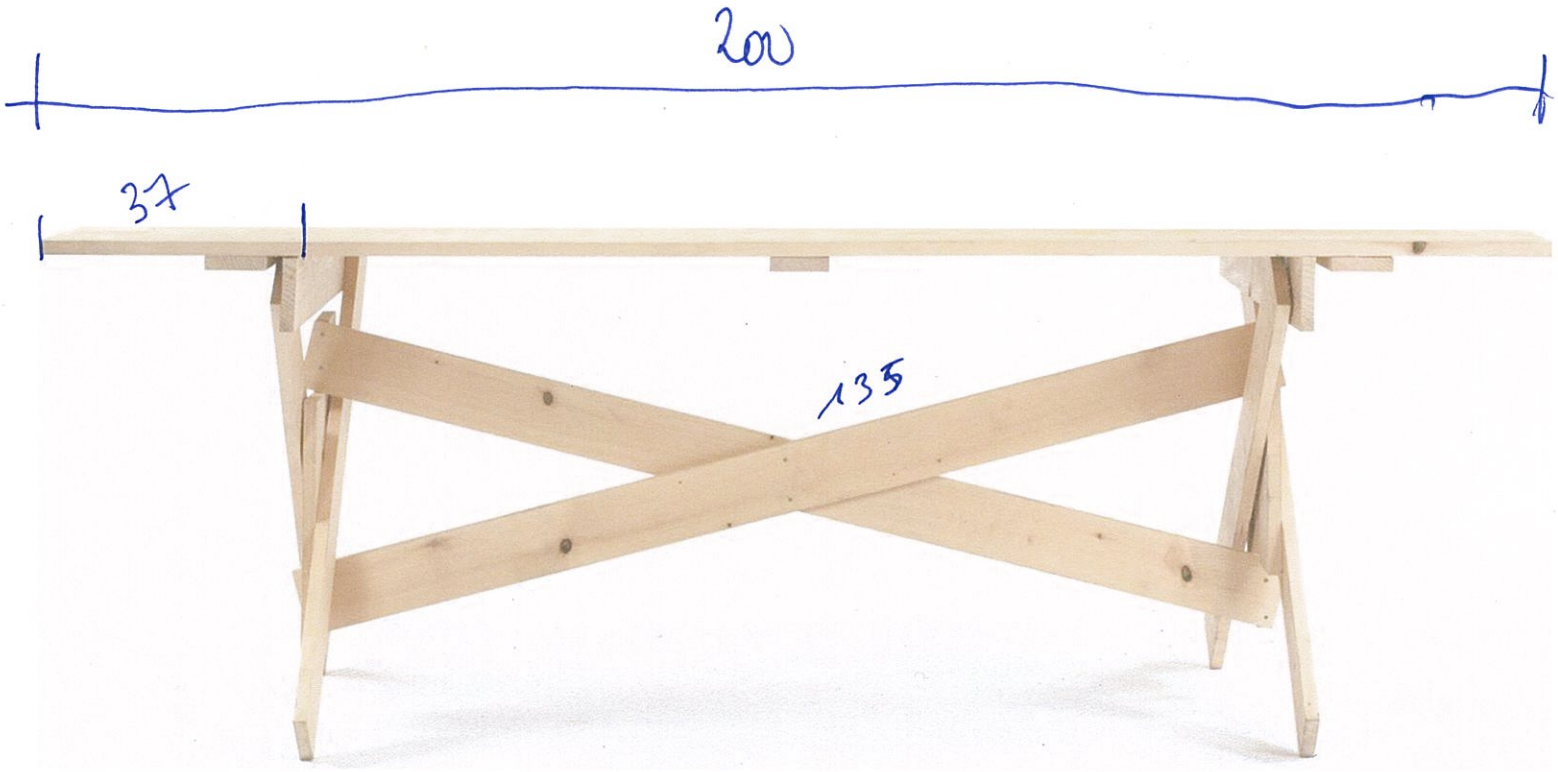
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